

## DEBT MANAGEMENT CONSULTANTS

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## Great Thoughts Consulting Practices:

### Business Consulting for SME & Rural Business Houses at Global Standard

A customary glance at the current financial situations of many a company tells a tale of glorious mis management and a general lack of apathy towards keeping numbers uptight. Financial management of core organizations remains a key issue and in particular Debt Management. Due to unavailability of capable manpower for handling the Debt side of the financial ecosystem, organizations tend to reel in under the pressure leading to an economic slowdown at an entirety. Understandably, with the growth rate hampered, the need for professional handlers for keeping expenses under control and eventual turnaround has grown imminent. And one firm which understands and ably offers every service related to Debt management is Great Thoughts Consulting Practices.

Backed up with a decade of hands-on experience in debt fund syndication & management, Rajkumar realized the requirement of quality professional debt management & business consultants for SME segment and business houses located in Tier-2 cities and rural areas, sought to inception Great Thoughts in the year 2012 with a one-point motive. "To bring highest level of expertise and professionalism, to the Small & Medium corporate, that have traditionally been available only for large corporate from large business

consulting & investment banking firms", expounds KVM Rajkumar, Founder & Principal consultant, GreatThoughts Consulting.

The firm founded on the premise of catering to SMEs delivers on its promise with a whole range of services lined up in its kitty. Great Thoughts Consulting offers Advisory services in 3 different vertices – External CFO services (Financial Information, Risk Management, Cash Flow Management, Budgeting, Forecasting etc), Investment Banking Advisory services (Debt Syndication, Private Equity, Mergers & Acquisitions, General Services etc) and General business advisory services (Strategic management, Global business expansion, Liasioning services, Regulatory advisory services etc). In addition to these, Great Thoughts encourages its employees to align themselves with the company's vision, mission, objectives and strategic plan and it conducts Corporate Training programs viz. Self Development programs, Leadership programs, Performance & Sales effectiveness, Team optimization, Relationship management etc.

The 4-year old company has overcome many a challenges and difficulties to become a mainstay in the Debt management industry. Initial challenges like Lack of Trust, Doubts on the right Engagement

model, Client selectiveness were some of them and Great Thoughts emerged triumphant with their application and perseverance. Great Thoughts Consulting ensures that SMEs achieve their envisioned targets at the right cost by helping them in financial planning and capital structuring. The firm also creates business opportunities for SME's by providing access to their domestic and global clientele. This commitment and dedication has lead Great Thoughts to attain clients like Golden Hatcheries Group (Wind mill division), Parvathy Agro Group (Kerala's largest poultry value chain company), Shriram OGP (biomass division), SEEDS (a large NGO with 60000 farmer members), Parveen Group of Companies (Leather & Ago processing industry), Vinayaga Mission University, IRIS Green Films (a global movie production company) etc.

This Chennai-based company has come a long way in its short span of time and intends to go further and achieve greater heights in the Debt management domain. A success rate of 100 percent track record in all of the 4 South Indian states not with standing, Great Thoughts Consulting plans to scale up its deal engagement activities post April 2017 and strategize to sign more deals and enter new markets in India and overseas. With a partner already in USA, the firms aims to establish offices in Hong Kong in 2017-18 and focus on becoming strong International and pan India player. 



KVM Rajkumar,  
Founder & Principal Consultant